National Deaf Center on Postsecondary Outcomes

Postsecondary Achievement of Deaf People in Iowa: 2021

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In Texas, 2% of 16-64 year olds are deaf

Postsecondary experiences of deaf people vary widely across the nation. National reports about educational attainment and employment are available at [www.nationaldeafcenter.org](http://www.nationaldeafcenter.org). This report provides current estimates of postsecondary achievement in Iowa. We used 5-year estimates of data from the American Community Survey (ACS), a national survey conducted by the U.S. Census Bureau, to generate the findings in this report. More information about this dataset and the analyses are shared in the Methods section at the end of this report.

**EDUCATIONAL ATTAINMENT**

In the United States, deaf people attained lower levels of education than their hearing peers in 2021, according to national educational attainment data. Educational attainment also varied across gender, race, and ethnicity.

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**Figure 1**

**EDUCATIONAL ATTAINMENT**

<table>
<thead>
<tr>
<th>Educational Level</th>
<th>National</th>
<th>Iowa</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School</td>
<td>84.4%</td>
<td>87.2%</td>
</tr>
<tr>
<td>Some College</td>
<td>64.4%</td>
<td>66.3%</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>35.3%</td>
<td>31.9%</td>
</tr>
<tr>
<td>&gt; Bachelor’s</td>
<td>7%</td>
<td>4.9%</td>
</tr>
</tbody>
</table>

In this report, we use the term *deaf in an all-encompassing manner* to include individuals who identify as Deaf, hard of hearing, hearing impaired, late deafened, and deafdisabled.
Figure 2
EDUCATIONAL ATTAINMENT IN IOWA BY GENDER

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Deaf Women (%)</th>
<th>Hearing Women (%)</th>
<th>Deaf Men (%)</th>
<th>Hearing Men (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School</td>
<td>1.2</td>
<td>86.7</td>
<td>92.5</td>
<td>87.5</td>
</tr>
<tr>
<td>Some College</td>
<td>71.2</td>
<td>58.7</td>
<td>61.5</td>
<td>48.9</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>34.9</td>
<td>18.3</td>
<td>29</td>
<td>15.2</td>
</tr>
<tr>
<td>&gt; Bachelor’s</td>
<td>11</td>
<td>5.3</td>
<td>8.8</td>
<td>4.6</td>
</tr>
</tbody>
</table>

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Figure 3
EDUCATIONAL ATTAINMENT IN IOWA BY RACE AND ETHNICITY

HIGH SCHOOL

- **ASIAN**: DEAF 73% | HEARING 81.3%
- **BLACK**: DEAF 84.6% | HEARING 82.7%
- **LATINX**: DEAF 59.3% | HEARING 66.7%
- **MULTIRACIAL**: DEAF 93.9% | HEARING 92.2%
- **NATIVE AMERICAN**: DEAF 68.1% | HEARING 84.5%
- **WHITE**: DEAF 88.7% | HEARING 96%

SOME COLLEGE

- **ASIAN**: DEAF 58.8% | HEARING 65.3%
- **BLACK**: DEAF 44.3% | HEARING 50.1%
- **LATINX**: DEAF 30.6% | HEARING 40.6%
- **MULTIRACIAL**: DEAF 84.6% | HEARING 52.3%
- **NATIVE AMERICAN**: DEAF 23.8% | HEARING 53.1%
- **WHITE**: DEAF 68.7%

BACHELOR'S

- **ASIAN**: DEAF 42% | HEARING 46.4%
- **BLACK**: DEAF 15.4% | HEARING 15.2%
- **LATINX**: DEAF 6.5% | HEARING 15.6%
- **MULTIRACIAL**: DEAF 30.5% | HEARING 8.9%
- **NATIVE AMERICAN**: DEAF 16.4% | HEARING 17%
- **WHITE**: DEAF 16.7% | HEARING 33.3%

> BACHELOR'S

- **ASIAN**: DEAF 14% | HEARING 24.3%
- **BLACK**: DEAF 3.6% | HEARING 4.9%
- **LATINX**: DEAF 3.5% | HEARING 4.9%
- **MULTIRACIAL**: DEAF 4.6% | HEARING 8.4%
- **NATIVE AMERICAN**: DEAF 15.1% | HEARING 4.8%
- **WHITE**: DEAF 4.8% | HEARING 10%

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A large percentage of deaf individuals have additional disabilities, and each combination of which results in unique strengths and challenges. Educational attainment rates vary by type of disability. Across the nation, deaf individuals with any type of additional disability reported lower educational attainment levels.

Figure 4
EDUCATIONAL ATTAINMENT IN IOWA BY DISABILITY

<table>
<thead>
<tr>
<th></th>
<th>HIGH SCHOOL</th>
<th>SOME COLLEGE</th>
<th>BACHELOR’S</th>
<th>&gt; BACHELOR’S</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEAFBLIND</td>
<td>82%</td>
<td>55%</td>
<td>14.5%</td>
<td>3.1%</td>
</tr>
<tr>
<td>DEAFDISABLED</td>
<td>84.2%</td>
<td>45.8%</td>
<td>11%</td>
<td>4.1%</td>
</tr>
<tr>
<td>DEAF WITHOUT ADDITIONAL DISABILITY</td>
<td>89.8%</td>
<td>55.5%</td>
<td>19.4%</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

EMPLOYMENT RATES

National employment statistics show lower employment rates among deaf individuals. Almost half of deaf people are not in the labor force. Employment rates also vary by gender, race, and ethnicity.
Figure 6
EMPLOYMENT RATES IN IOWA BY GENDER

WOMEN

DEAF

- 3.8% Unemployed
- 41.9% Not in Labor Force
- 54.3% Employed

HEARING

- 2.9% Unemployed
- 22.6% Not in Labor Force
- 74.5% Employed

MEN

DEAF

- 2.4% Unemployed
- 35.5% Not in Labor Force
- 62.1% Employed

HEARING

- 3.4% Unemployed
- 17% Not in Labor Force
- 79.6% Employed
Deaf individuals receive supplemental security income (SSI) benefits at different rates across the nation. 11.3% of deaf people ages 16–64 in the U.S. receive SSI benefits. In Iowa, 9.4% of deaf people receive SSI benefits.
EARNINGS

National data show lower median earnings among deaf individuals who were employed full time. Earnings also vary across gender, race, ethnicity, and disability status.

**Figure 9**
MEDIAN EARNINGS FOR FULL-TIME EMPLOYED INDIVIDUALS

<table>
<thead>
<tr>
<th>Location</th>
<th>Deaf Median</th>
<th>Hearing Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iowa</td>
<td>$48,000</td>
<td>$50,000</td>
</tr>
<tr>
<td>National</td>
<td>$49,000</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

**Figure 10**
MEDIAN EARNINGS FOR FULL-TIME EMPLOYED INDIVIDUALS IN IOWA BY GENDER

- **DEAF**
- **HEARING**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>$45K</td>
</tr>
<tr>
<td>Men</td>
<td>$41K</td>
</tr>
<tr>
<td></td>
<td>$53K</td>
</tr>
</tbody>
</table>
Figure 11
MEDIAN EARNINGS FOR FULL-TIME EMPLOYED INDIVIDUALS IN IOWA BY RACE AND ETHNICITY

- **WHITE**
  - DEAF: $50,000
  - HEARING: $48,000

- **NATIVE AMERICAN**
  - DEAF: $35,000
  - HEARING: $73,000

- **MULTIRACIAL**
  - DEAF: $41,600
  - HEARING: $70,000

- **LATINX**
  - DEAF: $38,000
  - HEARING: $46,000

- **BLACK**
  - DEAF: $38,000
  - HEARING: $36,800

- **ASIAN**
  - DEAF: $46,000
  - HEARING: $60,000

Figure 12
MEDIAN EARNINGS FOR FULL-TIME EMPLOYED INDIVIDUALS IN IOWA BY DISABILITY

- **BLIND**
  - DEAF: $40,000
  - HEARING: $40,000

- **DISABLED**
  - DEAF: $36,000
  - HEARING: $37,000

- **NO ADDITIONAL DISABILITY**
  - DEAF: $50,000
  - HEARING: $50,000
METHOD

The data for this project come from the Public Use Microdata Sample (PUMS) of 5-year estimates (2017-2021) from the American Community Survey (ACS), conducted by the U.S. Census. The PUMS provides a confidential subset of the ACS for the public to analyze. The ACS is a legally mandated questionnaire that is typically used to determine how federal funds may be allocated from region to region. As such, addresses of homes and group quarters, rather than individuals, are sampled, meaning that these data are meant to generalize to housing units, not individuals. Although the PUMS provides data on both individuals and housing units, only individual-level data were used for this project. More information on the ACS may be found at www.census.gov/programs-surveys/acs/about.html.

The sample in these analyses was people ages 25–64. Recall that the U.S. Census collects data on functional limitations and not disability or identity labels, so we used the variable “hearing difficulties” to track deaf individuals. The survey respondents who stated that they had “hearing difficulties” were used to represent the deaf population in these analyses. More than 38,000 deaf individuals were in the full 5-year sample. The comparison group, what we label as hearing individuals, were those who did not report having any “hearing difficulties.” For the most part, the data for the group of hearing individuals are largely comparable to data for the general population. But for comparison purposes, we focused on individuals in the general population who did not report any type of “hearing difficulties,” which allows for an understanding of what educational experiences may be unique to the deaf population.

The descriptive statistics in this report are all corrected by the person-level survey weights provided by the U.S. Census. These survey weights are intended to account for the intricacies involved in getting a sample that is representative of the United States population. When numbers are compared to each other in this report, we used a survey-corrected t-test to determine if difference in the numbers were due to statistical noise. These statistical tests are purely descriptive in nature, and we do not intend to suggest that any of the associations described are causal in nature. As such, we did not correct for any other variables in providing these descriptive statistics.

THIS REPORT MAY BE CITED AS: